Personal section at KPA Pension

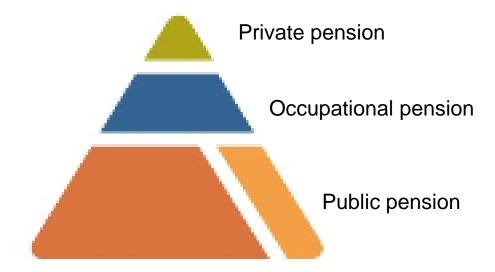
- usage and relation to minPension.se

ESIP-EAPSPI-FYP Communication Conference Feb 5, 2019 Eva Fluhr



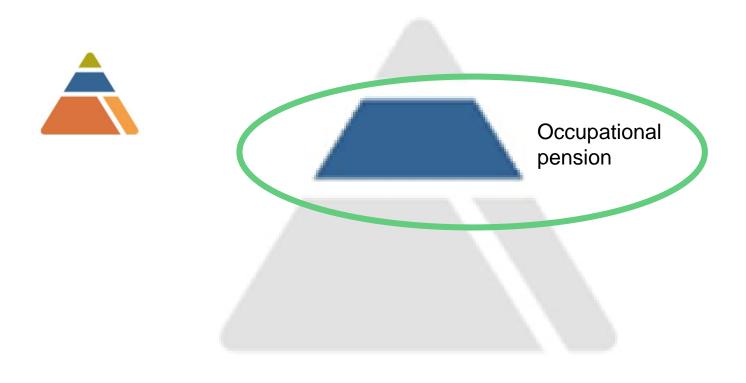


Swedish pension pyramid





Swedish pension pyramid





Providing occupational pensions

- with care and consideration

- KPA Pension support the majority of Swedish municipalities, county councils and a large number of public corporations in issues regarding pensions and insurances
- KPA Pension administer the occupational pensions for 1,8 million employees in the public sector
- KPA Pension combine a safe pension with ethical placements





Our customers

2 000 employers

Municipalities, county councils and a large number of public corporations in Sweden



1,8 million individuals employed in the public sector

80 percent are women working primarily in healthcare and in schools





We are the pre-selected option

- Collective agreement
- KPA Pension has been given the benefit of being the pre-selected option in the following pension agreements: AKAP-KL, KAP-KL and PA-KFS
- The employers and the unions have decided that we are to manage the occupational pensions unless the employee makes another decision





Customers satisfaction and market shares

Customer satisfaction among employers



Customer satisfaction among individual customers



Share of public sectors employers choosing us as their pensions administrator and insurance provider



Share of public sectors employees who has placed their occupational savings with us (by active choice or default)





minPension.se



- Everyone who has earned pension in Sweden can log on to the pension portal and see their entire pension and make pension forecasts
- The service is run and financed half by the State and half by the pension institutes
- More than 30 actors in the pension sector are associate. They deliver pension information corresponding to 99 percent of total pension capital



New digital strategy



Target areas

Better user experience + More self service = Vision



Wanted state 2021

- All customers can log in whenever they want
- Self service with highest demand on the site
- Possible to retire digitally with a connection to withdrawal plan at minPension.se
- The customer can **choose** to have terms and other statements via the post office
- The customers experience that KPA offers, is at the same level as the competitors*

*AMF, SPV, Alecta, Skandikon



